


- Common Platform for KE Impact Assessments
- 3C. Impact Assessment of Technology Transfer
- Tom Hockaday, Isis Innovation Ltd, Oxford, UK



## Isis Innovation Ltd

A profitable company 100% owned by the University of Oxford


	Oxford Technology Transfer IP, Patents, Licences, Spin-outs, Material Sales, Outcome Questionnaires, Seed Funds, Isis Angels Network
	Oxford Expertise Consulting, Services
	Isis Consulting Business Technology Transfer and Innovation Management




- This is easy, right?
- Disclosures, Patents, Licences, Spin-outs
- We've been doing it for years!
- Money raised, jobs, GDP





- Activities
- Outputs
- Impacts




- Economic
- Social
- Policy




- Nothing beats a good story


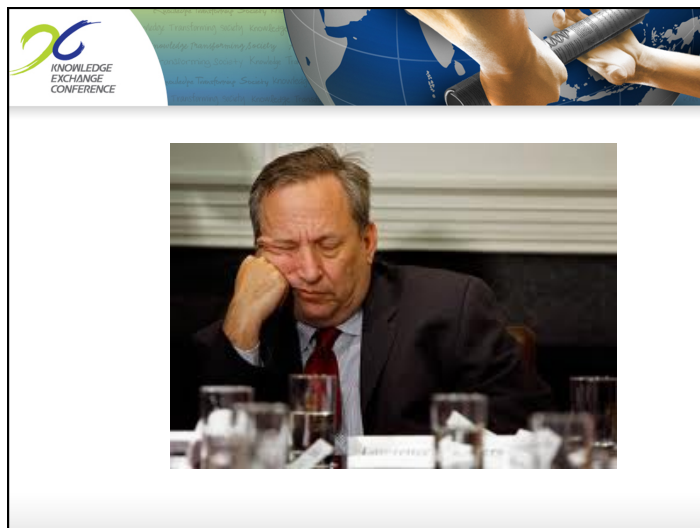
- Nothing beats a good story



A Gambian infant is inoculated as part of a previous MRC study with the MVA85A vaccine.



- Before I start ....
- how long have you got?



- Avoid being judged by what you don't control
- Who is the audience?
- Tell great stories ...  
... backed up by data